
ANNOUNCEMENT



FOR IMMEDIATE RELEASE
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Contact:
Callie Hurd
(916) 653-4574

California State Parks Concession Opportunity

California State Parks is issuing three (3) Requests for Proposals (RFP's) seeking proposals for the operation of surf schools at various North County San Diego beaches.

The objective of the Request for Proposals is to select one or more proposers with a plan that will best enhance the visitor's experience by offering high-quality surf schools to the public under a three (3) year concession contract.

The services provided should include, but are not limited to, providing quality services at reasonable prices to the public and to promote and instruct a variety of safe, enjoyable, and high-quality surfing lessons and beach-related recreational experiences for all park visitors.

Interested parties should contact Callie Hurd, (916) 653-4574, Concessions and Reservations Office, 1416 9th Street, Sacramento, CA 95814. There will be a pre-proposal meeting on February 17, 2004 from 10:30 a.m. through 12:00 p.m. at 2680 Carlsbad Blvd., Carlsbad, CA 92008. Proposals are due by 2 p.m. on March 22, 2004.

- End -

California State Parks welcomes all visitors. If members of your group have special needs, please contact us in advance to arrange accommodation.

